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Hayom Yom: 3 Kislev

מֵהַהֶפְּרֵשׁ בֵּין הַנְּהָגַת הַבַּעַל שֵׁם טוֹב לְהַנְהָגַת הַמַּגִּיד, כִּי הַבַּעַל שֵׁם טוֹב הָיָה עָסוּק בִּנְסִיעוֹת שׁוֹנוֹת, וְהַמַּגִּיד יָשַׁב בְּבֵיתוֹ. עוֹד זֹאת: בִּימֵי נְשִׂיאוּת הַמַּגִּיד, כְּבָר הָיָה מְפּוּרְסָם עִנְיַן הַחֲסִידוּת גַּם בְּמֶרְחַקִּים, עַל יְדֵי נְסִיעוֹת הַחֶבְרַיָּא קַדִּישָׁא, וְרַבִּים מִבַּעֲלֵי בָּתִּים בֵּינוֹנִים נִתְקַשְׁרוּ לְתוֹרַת הַחֲסִידוּת וְהָיוּ נוֹסְעִים לְמעֶזרִיטש.

One of the differences in conduct between the Baal Shem Tov and [his successor,] the Maggid [of Mezritch], was that the Baal Shem Tov traveled widely, whereas the Maggid remained at home. Moreover, during the period of the Maggid's leadership, Chassidus was already widely known, even in distant communities, due to the extensive journeys of the "holy brotherhood," [the inner circle of his disciples]. Many common people had already established a connection with Chassidus and were visiting Mezritch.1